
National Athletic Trainers' Association

A New Decade, A New Chance

NATA: Involve & Evolve!
Governance Recommendations
Board of Directors Report
Proposed Bylaws Changes

1/7/08

2008: An Exciting Time!

- NATA founded in 1950 with 101 members
- Today, association membership is more than 30,000
 - Membership is diverse
 - Athletic trainers are gaining respect
 - Utilizing our unique skills in a variety of professional settings
- We owe this progress to our leaders – from 1950 to the present – who built the association we have today

Thank You for Being a Friend

- If you served in a leadership position – committee member, chair, liaison, board member, president – at any time during the past 58 years...please stand
 - State
 - District
 - National
- Without you...we wouldn't be where we are today

Talkin' Bout My Generation

- Baby boomers: You brought us to the dance. Let's keep dancing, but we need new music
- NATA's membership is strong, but changing
 - Half are 32 or younger
 - That's about 16,000 people
 - In 2006, NATA had its first membership loss in our history – our young members are not joining and staying members
- Trend: more people quit than joined in 2006

Break Out the iPod...

- If you're 32 years old or younger – please stand
 - You are NATA's present and future
 - You've seen the past leaders -- what you have to live-up to
- In this audience, I'm sure there are several Pinky Newells or Mark Smaha's waiting to emerge
 - Our job is to give young professionals opportunity
 - Ensure membership is relevant and valuable to everyone
 - It's time to move from a big band association to an iPod association

From Horseback to Hummers...

- Our schedules are full...life is busy
 - Information overload
 - More commitments on our time
 - Searching for life balance
- How to balance association commitments with life's demands?
 - Develop leaders to continue the progress
 - Make involvement relevant and manageable
 - Attract the best and brightest!

A Guided Hunt...

- Important concerns call for expert advice
 - Governance Task Force
 - Brought in a pro (AKA – a consultant)
 - Key leaders and members
 - Staff
- Advised on how to keep the association progressive, moving forward, make it valuable to all

New Land to Scout...

Governance Task Force Report

■ Structure & Representation

- The task force affirms the current structure of the NATA board: 10 members and a president who votes in the case of a tie
- Districts should align their committees, when appropriate to reflect the NATA structure
- District directors must vote in the best interest of the Association and the profession, rather than for their districts or states

New Land to Scout ...

Governance Task Force Report

■ State Associations

- Foster better communication up and down the line between NATA, the districts and the states
- To acknowledge the states' expanded role and importance, the influence of the states should be increased.
- District bylaws should specify the officially recognized athletic training organizations designate an NATA certified regular member as state representative to serve on the District board
- State presidents now have access to the committee chairs website, which houses board minutes, committee reports and related information

New Land to Scout ...

Governance Task Force Report

- Leadership Recommendations
 - STAR TRACK launches in St. Louis
 - National two-year leadership development program
 - Two official delegates per district
 - Anyone can self select and track their own participation
 - Each district should have a student delegation to develop up-and-coming young leaders

New Land to Scout ...

Governance Task Force Report

- Board composition, presidential eligibility requirements and selection
 - Directors should have previous leadership experience and be elected by certified members of their respective district, rather than progressing automatically from another position

New Land to Scout ...

Governance Task Force Report

- Board composition, presidential eligibility requirements and selection
 - Each certified member should have the opportunity to vote in the election for his or her district director
 - District director elections with more than two candidates should utilize a primary, so the winner achieves a majority vote. (*Having voters rank order the candidates would be another approach that involves only one election*)

New Land to Scout ...

Governance Task Force Report

■ Presidential Nomination Process

- Candidates will declare in November to allow time to interact with members and express their views through NATA and district communication channels
- Enlarge the Presidential Nominating Committee
 - Current nominating committee only consists of current board members
 - Adding members: past board members going back four years from the time of nomination
 - Those seeking the nomination will not vote, but will be replaced by their district board's appointee on the nominating committee
 - 15 to 18 people will now vote

A Fresh New Trip...

NATA: Involve & Evolve!

- Welcome to *NATA: Involve & Evolve!*
- We want to make membership and participation more manageable and attractive
- Expanding opportunities for involvement
 - Transitioning some committees into work groups
 - Stimulating member involvement and ownership through learning communities
 - Adding new committees to accommodate demographic trends (students and young professionals)

Navigating the Rapids

- Update Our Look/Increase Brand Awareness
 - New logo, with tag line
 - Overhaul Web site
 - A fresh new look
 - Create consistency by offering districts, states and sister organizations an attractive, standardized template for Web page
 - *NATA News* redesign, enhancing use of graphics

We are Family!

- Increase efficiency between national and district organizations:
 - District Bylaws change stating that, in case of conflict between district and national bylaws, NATA Bylaws will take precedence

Paying the Bills!

- Modernized our dues structure to support:
 - ALL Members, Especially Students
 - Young Professionals
 - Unique Circumstances
- The Details
 - Dues relief for hardship and military service
 - Reduced dues for students and first-year young professionals
 - “Shared/green” discount for two ATCs residing at the same address and willing to share publications

Making a Statement!

- **New Athletic Training Definition, developed by the Strategic Implementation Team:**
 - Athletic training is practiced by athletic trainers, health care professionals who collaborate with physicians to optimize activity and participation of patients and clients. Athletic training encompasses the prevention, diagnosis, and intervention of emergency, acute, and chronic medical conditions involving impairment, functional limitations, and disabilities.

AT Definition, Continued

- Typical patients and clients served by athletic trainers include:
 - Recreational, amateur and professional athletes
 - Individuals who have suffered musculoskeletal injuries
 - Those seeking strength, conditioning, fitness and performance enhancement
 - Others delegated by the physician

- Some places athletic training services are provided include:
 - Athletic training facilities
 - Schools (K-12, colleges, universities)
 - Amateur, professional and Olympic sports venues
 - Clinics
 - Hospitals
 - Physician offices
 - Community facilities
 - Workplaces (commercial and government)

The Goose and the Gander...

- What is good for the goose...the Board of Directors has changed its own tunes...voting to:
 - Reduce board terms from three years to two years (once renewable)
 - New max: four years
 - Change the presidential term from a two year term (once renewable) to a single three year term
 - New max: three years

Planning Your Adventure

- NATA committee members may now serve up to three years (one year term, twice renewable)
- NATA liaisons serve two year, once renewable (four years total of service)
- NATA committee chairs will now serve two years, with the possibility of one renewal (four years total of service)
- Development of learning communities and work groups

The Creel is Full

- Lots of information in a short time.
- Keeping with our theme...I'm sure we've exceeded available space
- Full Particulars...more details...of all of these great programs – Governance Changes, *NATA: Involve & Evolve!* in the *NATA News* and e-Blast

Base Camp, the Beginning!

Bylaws Changes

- Proposed Motion 1:
 - Enlarge the presidential nominating committee to include all eligible presidential candidates not seeking nomination. This includes current and past board members going back four years from the time of nomination. Those who have declared candidacy shall not serve on the nominating committee and shall not vote.

Base Camp, the Beginning!

Bylaws Changes

- Proposed Motion 2:

- To amend the NATA Bylaws to reflect the new term limits for district directors. Directors will serve one two-year term, renewable once.

Note: Each district should update its Bylaws with the new limits

Base Camp, the Beginning!

Bylaws Changes

- Proposed Motion 3:
 - To change the NATA presidential term to a single three-year term.

Note: This will become effective after incoming President Albohm's service

Base Camp, the Beginning!

Bylaws Changes

- Proposed Motion 4:
 - To add the following wording to District Bylaws:
 - These Bylaws shall not conflict with the Bylaws of the NATA. In the event of a conflict, the NATA Bylaws will take precedence and the District Bylaws will be amended accordingly.

Shift Happens...

Like the song says,

"I watch the ripples change their size, but never leave the stream..."

This is an exciting time of growth for NATA

- We're looking forward to the next 58 years
- Thank you for your continued support and involvement!